



UNCROSS YOUR LEGS: A Life in Fashion

Stan Herman

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Fashion

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- On any given day, more people will be “wearing” Stan Herman than any other American fashion designer
- Herman’s designs include Avis, McDonald’s, T.W.A., United, and the MGM Grand in Las Vegas
- He is the most acclaimed uniform designer of our time

In *Uncross Your Legs: A Life in Fashion*, Herman reflects on a remarkable life and career, from his childhood in Brooklyn, NY and Passaic, NJ, to WWII Army service in Europe, and back to NYC as a young freelance designer in the fashion hothouse of the Garment District. Next up, 16 years as head of the Council of Fashion Designers of America, where he was instrumental in bringing New York Fashion Week to Bryant Park – all the while continuing his thriving uniform and leisurewear design business. It’s also a deeply moving and insightful memoir, following personal triumphs and tragedies.

This includes his nearly 40-year relationship with novelist Gene Horowitz, who suffered a heart attack and passed away in 1992. Together they lived their lives in the shadow of the AIDS crisis that decimated their personal and professional worlds. They also shared a beloved poodle named “Mozart,” who helped fill the void when Herman found himself suddenly alone.

With equal aplomb, Herman writes with good humour and compassion, recalling the cruel and casual racism he witnessed in the military, his focus on animal rights in the fashion industry – as well as encountering the indignities of one’s aging anatomy. Learn the story behind the man whose vision, over 60 years, has dramatically helped forge and transform American style.